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Quasi ad hoc announcement



GERMAN STARTUPS | GROUP

German Startups Group Berlin GmbH & Co. KGaA is extending the offer period for its IPO to 21 July 2015. First day of trading in the Entry Standard of the unregulated market of the Frankfurt Stock Exchange planned for 24 July 2015.

Berlin, 16 July 2015 – German Startups Group Berlin GmbH & Co. KGaA ("GSG" or the "Company"), a venture capital provider to innovative start-ups in Germany, decided today to extend the offer period for the shares that the company is offering as part of its planned IPO by three working days until 21 July 2015.

The company has already received positive responses from national and international investors at its current roadshow. The extension of the current relatively short subscription period will allow the company to hold further discussions with interested investors. At the same time, it will offer investors the opportunity to take the current easing of economic conditions in the euro zone into account.

The offer period will end for private investors on 21 July 2015 at 2:00 PM CEST and for institutional investors on 21 July 2015 at 4:00 PM CEST. Effective immediately, German private investors can now also make offers to purchase shares via the purchasing portal icubic subscription solution ("ISS Portal"). The offer period for the ISS portal will end on 20 July 2015 at 12:00 noon CEST. Originally the offer period was due to expire today (for purchase offers on the ISS Portal, it already expired yesterday).

GSG shares are to be traded in the unregulated market of the Frankfurt Stock Exchange (Entry Standard). Trading of German Startups Group Berlin GmbH & Co. KGaA shares in the Entry Standard of the unregulated market of the Frankfurt Stock Exchange is now expected to begin on 24 July 2015. The shares will be traded under ISIN DE000A1MMEV4 and under the Securities Identification Number (WKN) A1M MEV.

A corresponding supplement to the prospectus will be made available on GSG's website under <http://www.german-startups.com> under the heading "Shareholders" after it has been approved by the German Financial Supervisory Authority (BaFin).

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About German Startups Group Berlin GmbH & Co. KGaA

German Startups Group is an investment company based in Berlin that focuses on young, fast-growing companies, so-called startups. The company acquires majority and minority shareholdings mainly by providing venture capital. The portfolio companies that German Startups Group holds also stand to benefit from German Startups Group's expertise, experience and network with respect to strategy development, financing rounds, restructuring necessities, M&A transactions or selling the company, including a possible IPO. According to its own assessment, German Startups Group provides startups with so-called "smart money" by acquiring a shareholding. Its focus is on companies whose products or business models represent a disruptive innovation, allow for a high degree of scalability to be expected, and in which it has a great deal of trust in the entrepreneurial abilities of the founders to whom it feels that it obtains early access to due to its close relationships to relevant players in the German startup scene. The geographical focus is on the German-speaking region. Since it commenced with operations in 2012, German Startups Group has managed to assemble what it considers to be a diversified portfolio of shares in young companies and grown to become the second most active venture capital investor in the tech segment in Germany (CB Insights, The 2014 European Tech Report). As of 15 June 2015, the company held shares in 43 operationally active companies (including one solely as a convertible loan). According to the group, its investment portfolio reflects a cross-section of extremely promising German startups of various maturity stages ("Seed," "Early" and "Growth Stage," by the company's own definition) and includes some of the most successful and best-known German startups. More information is available on our website under <http://www.german-startups.com>

Contact:

German Startups Group Berlin GmbH & Co. KGaA
Public Relations
Anna Wolff
Platz der Luftbrücke 4-6, 12101 Berlin
Phone: +49 30 6098890 80
Fax: +49 30 6098890 89
e-mail: presse@german-startups.com

cometis AG
Investor Relations
Mariana Kuhn
Unter den Eichen 7, 65195 Wiesbaden
Phone: +49 611 20 585 5-61
Fax.: +49 611 20 585 5-66
e-mail: Kuhn@cometis.de

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